

## acQyr eXchange and Studio 85 Announce Partnership to Reward Cash for In-Game Achievements

*Studio 85 joins other games on the new rewards redemption platform and mobile app to increase gamer retention and lifetime value*

**DENVER, CO, December 20, 2021** - acQyr eXchange (QX), the first rewards redemption platform that allows gamers to redeem earned rewards into cash across multiple games, today announced that it is partnering with the Studio 85, a Brazilian multiplatform game developer, to add their game to QX for managing rewards they issue to players.

QX easily plugs into a publisher's current rewards issuance mechanism and assists them in attracting new gamers and retaining their existing gamers for enhanced monetization. QX is free for gamers to join and fun to use. Freemium members can manage earned rewards from all participating games on their QX mobile app with one login.

Studio 85 is the developer and publisher of Farm Break, a 3D puzzle mobile game that issues gold coins for in-game achievements. Farm Break is about Piggo, a pig that wants to dirty his pigsty to prove his rebellion. Players move from wall to wall and paint all the nooks and crannies of the labyrinth to advance to the next one.



“We’re looking forward to partnering with acQyr eXchange to offer cash reward to our players for winning gold coins playing Farm Break,” said Rayanne Reveg, Overseas Business Director. Studio 85’s Android game is available in the Google Play app store.

Jim Mulford, acQyr eXchange CEO, said, “We welcome Studio 85 to our growing list of partners who want to reward their players for game action and achievements with real currency. We look forward to introducing their challenging and fun game to QX members on our platform.”

### About Studio 85

Studio 85, located in Fortaleza, Brazil, is an indie team of game developers who are passionate about what they produce. The company will also publish “Yablue & Nakared”, a 2D platform game for PC about two ninja brothers trying to infiltrate a temple to seek valuable parchments to prove their value, and “Magicards: The Elemental Kingdoms”, an RPG game that combines deckbuilding with creature collection.

## About acQyr eXchange

acQyr eXchange, developed by Denver-based Targeted Shopping Solutions, Inc, is the first public exchange to track and manage the digital assets (loyalty rewards, earned prizes, etc.) gamers acquire online which then can be redeemed for cash. The platform is initially available for mobile and online gaming.

acQyr eXchange was created to help mobile and online game publishers increase gameplay, improve customer retention, and grow revenue by providing a superior solution for redeeming digital assets. By allowing gamers to own and exchange all earned rewards from participating games into local currency, the exchange is a unique and powerful platform for developers of all sizes. For more information, please visit our website at [acqyrexchange.com](http://acqyrexchange.com).

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