



## acQyr eXchange Now Live for Crimson Company Game Tournament Winners

*Crimson Company players with tournament winnings are now able to track, exchange, and redeem their vouchers on the acQyr eXchange rewards redemption platform and mobile app*

**DENVER, CO, April 8, 2022** - acQyr eXchange (QX), the first rewards redemption platform that allows gamers to redeem earned rewards into cash across multiple games, today announced that its partner Crimson Company is now live on QX with their players signing up in the QX mobile app to redeem the rewards issued for tournament play.

“The idea of rewarding players in a monetary way for their achievements perfectly matches the philosophy of Crimson Company to provide a highly competitive environment where learning and skill are honored,” said Fabian Fischer, CEO. “Whenever a player is among the top three players for a season or weekly contest, a voucher is granted in addition to the trophy. These vouchers are then tracked, exchanged, and redeemed for cash via the player’s QX app account.”

The Crimson Company’s mobile game is based on its popular board game that was introduced in 2018. “Crimson Company is an intense 20-minute duel about drafting an army of sellswords. It involves deep strategic as well as tactical decisions, crazy combos, and gut-wrenching mind games,” said Fischer. “We’re excited to partner with acQyr eXchange to reward our tournament players for winning.” Crimson Company’s game is available in iOS and Android.

The QX platform easily plugs into a publisher’s current rewards issuance mechanism and assists them in attracting new gamers and retaining their existing gamers for enhanced monetization. QX is free for gamers to join and fun to use. Freemium members can manage earned rewards from all participating games on their QX mobile app with one login.

### **About Crimson Company**

Crimson Company, with headquarters in Munich, Germany, is the developer of a mobile app of the same name offering a 20-minute duel between two armies of sellswords. Players get the accessibility of all the card games they love but combined with the competitive nature and depth of chess. There's very little luck involved. Everything comes down to who makes the better decision.

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## About acQyr eXchange

acQyr eXchange, developed by Denver-based Targeted Shopping Solutions, Inc, is the first public exchange to track and manage the digital assets (loyalty rewards, earned prizes, etc.) gamers acquire online which then can be redeemed for cash. The platform is initially available for mobile and online gaming.

acQyr eXchange was created to help mobile and online game publishers increase gameplay, improve customer retention, and grow revenue by providing a superior solution for redeeming digital assets. By allowing gamers to own and exchange all earned rewards from participating games into local currency, the exchange is a unique and powerful platform for developers of all sizes. For more information, please visit our website at [acqyrexchange.com](http://acqyrexchange.com).

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